

Grasse

The
International
Perfume Museum
and the Gardens
open to the world

CORPORATE EVENTS



The sweet smell
of culture



■ The concept

This beautiful museum is actually composed of two different parts:

- › The International Perfume Museum (miP) in the old city of Grasse (classified as a “City of Art and History”);
- › Gardens of the International Perfume Museum (JmiP), in the beautiful countryside outside Grasse.

We suggest you visit both sites. If not, visit just one of them.

■ The museum

Created in 1989, completely transformed with a reopening in October 2008, this is a unique museum dedicated to one of France’s best-loved products, perfume!

Not surprisingly, it is located in Grasse, the birthplace of the perfume industry.

You will be amazed by the size of the museum and the contrast between the fourteenth-century city walls, the eighteenth-century Provençal house “The Hotel Pontevès” (classified as a “Historical Monument”) and the twenty-first century extension displaying the extensive collections over a total of 3,500 square metres.

The museum is dedicated to safeguarding and enhancing an international heritage of scents, aromas and perfumes along three main axes:

Communicate: In ancient times, people communicated with gods through offerings of incense and holy ointments. Today, the ability of perfume to convey a message is still used in communication.

Cure: In the Middle Ages, the therapeutic virtues of plants and spices were discovered; they were the basis of aromatherapy as we know and use it today.

Seduce: In the seventeenth century, perfume became a mean of seduction that gave rise to the development of today’s creative compositions, which are marketed with increasingly high-impact advertising.

The history of perfume is shown in an interactive way in a series of rooms where you can actually open doors and drawers: Ancient Egypt, Greece and Rome, the Middle Ages, the Eighteenth Century (for example, Marie Antoinette’s travel kit!), the Nineteenth Century (featuring the industrial revolution, the discovery of synthetic products and the first perfume bottle designers) and current developments.

You will learn all there is to know about raw materials, manufacturing, inventions, technical expertise, trade, bottles and labels.

The museum is certainly to be a highlight of your Riviera programme!

■ Corporate events (on request)

The museum in Grasse may be rented for your event, whether it is for a breakfast, conference, lunch, cocktail reception or dinner in a venue that is second to none:

Indoor: 7 areas are available all year round, on a half-day, full-day or evening basis.

Outdoor: 3 areas are available from May to September on the same basis.

Breakfast, lunch, dinner, cocktail, working session, team building, product launch, working session... in a very special and unique environment.



Available spaces at the Museum.miP

Pax	CONFERENCE	COCKTAIL	MEAL	WORKSHOP
19	<ul style="list-style-type: none"> • "Badiane" and "Neroli", workshop rooms (Annexe MoreL N+2) 	<ul style="list-style-type: none"> • Temporary Exhibition Room II (Pelissier N+1) • Outdoor VIP Terrace (Pelissier N+2) • "Badiane" and "Neroli" workshop rooms (Annexe Morel N+2) 	<ul style="list-style-type: none"> • Temporary Exhibition Room II (Pelissier N+1) • Outdoor VIP Terrace (Pelissier N+2) • "Badiane" and "Neroli" workshop rooms (Annexe Morel N+2) 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel N+2) • Temporary Exhibition Room II (Pelissier N+1)
25	<ul style="list-style-type: none"> • "Cannelle" and "Mandarine" workshop rooms (Annexe Morel N+1) • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Olfactory Preamble/ Greenhouse/Terrace • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
30	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Olfactory Preamble/ Greenhouse/Terrace • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) • Auditorium 	<ul style="list-style-type: none"> • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
40	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Olfactory Preamble/ Greenhouse/Terrace • 19th Century Exhibition Room "Flacon" à Profusion" I (N-1) • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) • Auditorium 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
49	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • Olfactory Preamble/ Greenhouse/Terrace • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • 19th Century Exhibition Rooms "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • Hôtel Pontevès Courtyard (ground floor) • The "Oranges Garden" (N-1) • Auditorium 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop Rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
60	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • Olfactory Preamble/ Greenhouse/Terrace • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • 19th Century Exhibition Rooms "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • 19th Century Exhibition Room Flacons à Profusion" I »(N-1) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) • Auditorium 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop Rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
70	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Temporary Exhibition Room I (Pelissier ground floor) • Olfactory Preamble/ Greenhouse/Terrace • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • 20th-21st Century Exhibition Rooms (N-2) • The "Oranges Garden" (N-1) 	<ul style="list-style-type: none"> • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 20th-21st Century Exhibition Rooms (N-2) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) • Auditorium 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium

Pax	CONFERENCE	COCKTAIL	MEAL	WORKSHOP
80	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 17th-18th Century Exhibition Rooms + Hall • "Hôtel Pontevès" (ground floor) • 20th-21st C Exhibition Rooms (N-2) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) 	<ul style="list-style-type: none"> • Hôtel Pontevès Courtyard (ground floor) • Auditorium 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
90	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • 19th Century Exhibition Room "Flacons à Profusion" I (N-1) • 20th-21st Century Exhibition Rooms (N-2) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) 	<ul style="list-style-type: none"> • Hôtel Pontevès Courtyard (ground floor) 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
100	<ul style="list-style-type: none"> • Auditorium (Theatre-style) 	<ul style="list-style-type: none"> • Auditorium • 19th Century Exhibition Rooms "Flacons à Profusion" I (N-1) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) 	<ul style="list-style-type: none"> • Hôtel Pontevès Courtyard (ground floor) 	<ul style="list-style-type: none"> • "Badiane" and "Neroli" workshop rooms (Annexe Morel) + • "Cannelle" and "Mandarine" workshop rooms • Temporary Exhibition Room II (Pelissier N+1) • Temporary Exhibition Room I (Pelissier ground floor) • Auditorium
120		<ul style="list-style-type: none"> • 19th Century Exhibition Rooms "Flacons à Profusion" I and II (N1) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) 		
140		<ul style="list-style-type: none"> • 19th Century Exhibition Rooms "Flacons à Profusion" I (N-1) • 20th-21st Century Exhibition Rooms (N-1) • The "Oranges Garden" (N-1) • Hôtel Pontevès Courtyard (ground floor) 		
200		<ul style="list-style-type: none"> • 19th Century Exhibition Rooms "Flacons à Profusion" I and II (N-1) • Hôtel Pontevès Courtyard (ground floor) 		
600	Possibility of renting the entire site for private cocktails or a dinner in a very special setting (on request: pbars@poleazurprovence.com).			

* Outdoor areas

Auditorium equipment includes:

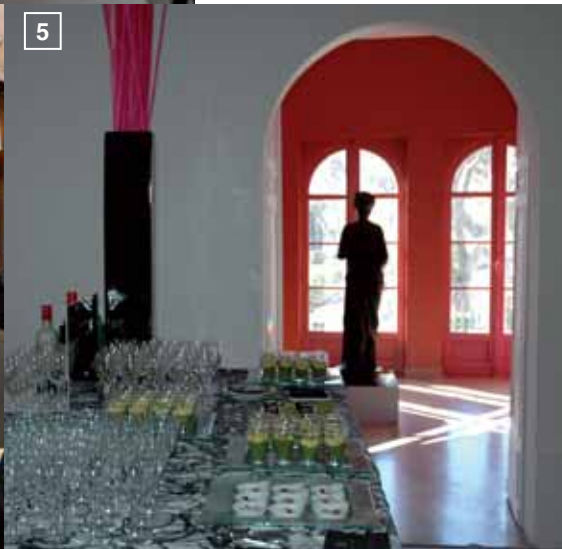
- Wi-Fi,
- Video projector,
- Screen,
- BluRay player,
- 2 microphones, 3 wireless microphones
- State-of-the-art sound system.

An on-site technician and security team are included. The auditorium and exhibition rooms may also be reserved for special workshops throughout the year, depending on availability.





- 1 Olfactory Preamble + Temporary Exhibition Room I
- 2 VIP Terrace (Pelissier N+2)
- 3 19th Century Room "Flacons à Profusion" (N-1)
- 4 Museum Lobby
- 5 19th Century Piver Room (N-1)
- 1 19th Century Room "Flacons à Profusion" (N-1)
- 2 Olfactory Preamble
- 3 Temporary Exhibition Room II (Pelissier N+1)
- 4 Temporary Exhibition Room I (Pelissier ground floor)
- 5 Hôtel Pontevès Courtyard (museum entrance)



Guided Tours and Workshops.miP

All tours and workshops are available upon request in English, Italian or German

Standard guided tours with a museum lecturer

This tour is recommended for a general overview of this unique museum and features very interesting facts and anecdotes about perfume customs and use:

Group rate - Museum lecturer – 1 hour tour	€65,00
Group rate - Museum lecturer – 1 ½ hour tour	€80,00
Group rate - Museum lecturer – 2 hours tour	€95,00

Each group member must pay an addition entrance fee of €1,50 (or €2,00 during a temporary exhibition period).

Number of people: 25 or less per group.

Special guided tours by a museum lecturer/activity leader

If the group has a special area of interest or wishes to learn more about a particular period or theme, we offer a broad range of tours to meet the group requirements, such as:

- › Set tours olfactory
- › Scene tours / Themes tours
- › Tailor-made tours

Rate: €10,00 per person, with a €170,00 minimum fee.

Duration: 1½ to 2 hours tour (depending on the group).

Number of people: 25 or less per group.

Set tours

These tours feature an in-depth discovery of the world of perfume. You can choose one of the following tours:

The “olfactory discovery” tour

“From raw material to perfume bottle”: visitors are immersed in a “perfumed bath” that ranges from Antiquity to modern times. They will experience a multi-sensorial visit that answers three questions: since when, why and how do we perfume ourselves?

Olfactory visit of the city of Grasse

Follow in the footsteps of Jean-Baptiste Grenouille, the hero of “Perfume,” Patrick Süskind’s international best seller.

Starting from the museum and leading to the medieval streets of Grasse, this tour introduces visitors to the olfactory world of Jean-Baptiste Grenouille as it existed during his lifetime.

Other set tours:

- The magic and splendor of perfume
- The perfume industry at the 19th century
- Fragrance in shape and design
- Contemporary perfumery
- The perfume industry and its heritage
- Perfume industry professions
- The world geography of fragrances
- Perfume science and technology
- Perfume and marketing
- Diversion and transgression

Themes tours

Behind the Scenes at the museum

This tour tells all about the professions necessary to preserve a heritage. To carry out the work involved, a museum needs people for preservation, restoration, lectures, leading activities, managing works of art, marketing and communication...

Museum history

This tour gives an overview of the history of the buildings before a major renovation was undertaken in 2004, during the renovation and since the re-opening in October 2008.

Tailor-made tours

We can customize tours for groups with a special area of interest on a subject of their choice, or we can arrange for a tour that we have decided on together according to the profile of the group concerned.

Tours are always led by a miP lecturer/activity leader.

Tours related to temporary exhibitions

During the temporary exhibitions organized in the summer (mid June to mid September) the museum offers:

- › A standard tour related to the current exhibition:

Group rate - Museum lecturer/Activity leader – 1 hour tour	€65,00
Group rate - Museum lecturer/Activity leader – 1 ½ hour tour	€80,00
Group rate - Museum lecturer/Activity leader – 2 hours tour	€95,00

Each group member must pay an addition entrance fee of €2,00 during a temporary exhibition period.

Rate: €10,00 per person, with a minimum fee of €170,00.

Duration: 1½ to 2 hours tour (depending on the group).

Number of people: 25 or less per group.



Every workshop starts or ends with a guided tour of the museum and is linked to activities of the past or present world of perfume (objects, epoch, technique, expertise, raw materials, trends, etc.), which are highlighted in the permanent or temporary museum exhibitions.

Our lecturers/activity leaders ensure that each member of the group is fully involved in the workshop.

Rate: €25,00 per person, with a minimum €250,00 minimum fee.

Number of people: 25 or less per workshop.

Duration: 2 to 3 hours (depending on the group).

All year round.

A few examples of workshops

Tales of “Eaux”

“Eau de Parfum”, “Eau de Cologne”, “Eau de Toilette”: what perfumes are behind these “eaux” (waters)?

Workshop: Creation of an “eau de toilette” from a formula.

From the greenhouse to the lab

Is it possible to copy “mother nature”? An olfactory visit which provides an understanding of the way the perfumer uses in his composition natural and synthetic raw materials to the perfume bottle via the laboratory. Visit and workshop in order to know all about a perfume creation.

Workshop: A perfumed creation from a formula.

Fragrances and shapes

Shapes, colours and odours: Perfume and perfume bottles awaken our senses. The visit allows to discover several ways to express fragrances into shapes from the Antiquity to modern times!

Workshop: Modelling creation from fragrances (colours or/and shapes).

Perfume and contemporary art

Recalling of words such as perfume, perfumery, odours, fragrances, emanations, exhalations... Discovery of the words used in perfumery and presentation of the original contemporary artworks found in the museum.

Workshop: Creative work based on feelings experienced during the visit and introduction to the works of art in the museum.

Other workshops and guided tours on request:

- Perfume, flowers and fruits to taste
- Flavoured water
- Music and perfume
- Writing and perfume
- Olfactory identity card
- From “Al Kemi” to chemistry

We can customize visits and workshops for groups with special interests on a subject of their choice or on a subject we have decided on together according to the profile of the group concerned (team building, for example).



The Gardens of the International Perfume Museum.JmiP



Learn how perfumes are born by visiting these unique gardens! Inaugurated in 2010 as the conservatory of perfume plants for the museum, the Gardens of the International Perfume Museum are located in the countryside between Cannes and Grasse.



Typical plants from the Grasse region are cultivated in these two hectares of gardens, which are representative of the olfactory landscape linked to local agriculture.

Enjoy walking among centifolia roses, jasmine, orange trees, tuberoses, violets geraniums... Imagine the traditionally cultivated fields of flowers and raw materials, as they were in the past, and used to create the world's most famous perfumes..



These fields of flowers and raw materials have been authentically re-created and maintained in the most natural way possible. Visitors have a wonderful opportunity to discover protected flora and fauna in their natural surroundings.

A special moment!

An occasion to feel very close to nature.



Available Spaces at the Gardens.JmiP

Corporate events (on request)

The museum's gardens may be rented for your event, whether it is for a breakfast, conference, meeting, team-building, lunch, picnic, cocktail reception or dinner...

Many possibilities are available for entertaining in a natural and unusual setting.

Indoor: 2 areas are available all year round, on a half-day, full-day or evening basis.

Outdoor: 6 areas are available from May to September on the same basis.

Pax	CONFERENCE	COCKTAIL	MEAL	WORKSHOP	PICNIC
20	Meeting Room (44m ²), school style	Meeting Room The Pergola (>35 pers) The Hesperides The Lime tree mall The Lime tree square The Esplanade	Meeting Room The Pergola area (35m ²)	The Pergola The Patio The Hesperides The Lime tree mall The Lime tree square The Esplanade	Meeting Room The Pergola The Patio The Hesperides The Lime tree mall The Lime tree square
40	Meeting Room theatre style	Meeting Room The Hesperides The Lime tree mall The Lime tree square The Esplanade	Meeting Room The Greenhouse The Patio The Hesperides The Esplanade	The Pergola The Patio The Hesperides The Lime tree mall The Lime tree square The Esplanade	The Greenhouse The Patio The Hesperides The Lime tree mall The Lime tree square The Esplanade
50	Meeting Room theatre style	Meeting Room The Hesperides The Lime tree mall The Lime tree square The Esplanade	The Greenhouse The Patio Hesperides The Lime tree mall The Lime tree square The Esplanade	The Patio The Hesperides The Lime tree mall The Lime tree square The Esplanade	The Greenhouse The Lime tree mall The Lime tree square The Esplanade
70	Meeting Room theatre style	Meeting Room The Hesperides The Lime tree mall The Lime tree square The Esplanade	The Greenhouse The Hesperides The Esplanade	The Hesperides The Esplanade	Meeting room + The Greenhouse The Esplanade
100		The Greenhouse The Hesperides The Lime tree mall The Lime tree square The Esplanade	The Greenhouse The Hesperides The Esplanade	The Hesperides The Esplanade Or groups scattered in the gardens	Meeting room + The Greenhouse The Esplanade

Pax	CONFERENCE	COCKTAIL	MEAL	WORKSHOP	PICNIC
200		The Greenhouse The Esplanade	The Greenhouse Esplanade	The Esplanade Or groups scattered in the gardens	Meeting Room + The Greenhouse Esplanade
400		The Greenhouse The Esplanade	The Greenhouse + The Esplanade		
500 600		The Greenhouse The Esplanade	The Greenhouse + The Esplanade		
700		The Greenhouse The Esplanade	The Greenhouse + The Esplanade		
900		The Greenhouse The Esplanade	The Greenhouse + The Esplanade		
1000	Possibility of renting the entire site for private cocktail, dinner, wedding... in a very special setting (on request: pbars@poleazurprovence.com)..				

* Outdoor areas

The meeting room (44 m²) features a high speed Internet connexion, video projector, paperboard and a whiteboard.

The meeting room is used for workshops according to availability.

Part of the large greenhouse, covering 268 m² and facing the gardens, may also be used for private events.

Outdoor areas may also be rented for "al fresco" meals/dinners, cocktails or picnics.

The Esplanade East part

The Esplanade Central part



Guided tours.JmiP

All tours and workshops are available upon request in English, Italian or German

Standard guided tour with a Gardens' lecturer

This tour is recommended for a general overview of these unique gardens and features very interesting facts and anecdotes.

Group rate - Gardens lecturer – 1 hour tour	€65,00
Group rate - Gardens lecturer – 1 ½ hour tour	€80,00
Group rate - Gardens lecturer – 2 hours tour	€95,00

Each group member must pay an addition entrance fee of €1.50 (or €2,00 during a temporary exhibition period).

Number of people: 25 or less per group.

Special guided tours by a Gardens' lecturer/activity leader

If the group has a special area of interest or wishes to learn more about a particular period or theme, we offer a broad range of tours to meet these requirements, such as:

- › Set tours
- › Tailor-made tours

Rate: €10,00 per person, with a €170,00 minimum fee.

Duration: 1½ to 2 hours tour (depending on the group).

Number of people: 25 or less per group.

Set tours

These tours feature an in-depth discovery of the environment and world of aromatics plants. You can choose one of the following tours:

“The four seasons”

Three visits are organized during the year in order to observe the plant life-cycle, from **seed to plant!**

Autumn: Observation of fruits, seeds and the different types of plant propagation.

Winter: How plants protect themselves from the cold.

Spring/summer: Plant reawakening, appearance of leaves and blossoms.

“The gardens and the five senses”

This tour allows visitors to touch, smell, observe, listen to and taste the Gardens.

“Travelling perfumes and plants”

Discovery of the origins of a few plant “favourites” that are part of our lives because of their unique fragrances. (examples include the “false” Pepper tree –Schinus Molle–, the pittosporum and the rose).

“The ecosystem of Provence”

This tour highlights the cultivated landscape of perfume plants in the Grasse area.

“The ‘stars’ of perfumery

The centifolia rose is highlighted in May: origins, cultivation, harvesting.

The jasmine grandiflora is featured from August to mid-October: extraction and use in perfumes.

The tuberose is featured from August to mid-October: extraction and use in perfumes.



- 1 The Patio
- 2 The Greenhouse
- 3 The Esplanade with a view of the gardens
- 4 The Esplanade Western part
- 5 The Greenhouse

Workshops.JmiP

Tailor-made tours

We can customize tours for groups with a special area of interest on a subject of their choice, or we can arrange for a tour that we have decided on together according to the profile of the group concerned. Tours are always led by a JmiP lecturer/activity leader.

Tours related to temporary exhibitions

Every workshop starts or ends with a guided tour of the gardens and is linked to activities featured in the fields (themes, seasonal events...).

Our lecturers/activity leaders ensure that each member of the group is fully involved in the workshop.

Rate: €25,00 per person, with a €250,00 minimum fee.

Duration: 2 to 3 hours (depending on the group).

Number of people: 25 or less per workshop.

Guided tours and workshops

“Magic plants”

Plants used as herbal teas from ancient times to the present for their aromatic properties such as the promotion of relaxation or healing.

Workshop: Creation and tasting of a herbal tea.

“From seed to flower”

How do plants multiply, grow and spread? This visit is followed by a workshop that highlights the different parts of a plant such as roots, stems, leaves, flowers, fruits and seeds and describe their functions.

Workshop: Depending on the time of year, pruning, harvesting or seeding.

“The geography of fragrances”

Each civilization has a specific use for plants used in perfume. Human groups have their own olfactory identity, which contributes to the perpetuation of their culture. The group learns all about sweet-smelling history and customs, both in Europe and abroad. An investigation into the core history of scented plants enables discovering the principles behind botanical families.

Workshop: Observation of plants with binoculars, followed by identification in the gardens.

“Explore biodiversity”

Flower fields, botanical gardens, fallow fields: these are different ways to cultivate biodiversity. Visitors discover the different flora and fauna ecosystems.

Workshop: Construction of an insect shelter.

“Sketching from nature”

Portraits of plants. What is a botanical family? How do you identify plants, classify them into families and preserve them? An introduction to the profession of botanist and to primary plant topology.

Workshop: Creation of the basis of your very own herbarium.

“Funny fragrances”

Some plants produce scents for specific reasons: to seduce, repel or communicate! This visit is followed by a workshop that explains which part of the plant produces the scent and how that smell functions.

Workshop: Distillation of plants collected in the gardens.

GROUP BOOKING STANDARD TOURS AND WORKSHOPS

e-mail : activite@museesdegrasse.com

Tel. +33 (0)4 93 36 80 20

(11 a.m. to 6 p.m – Monday to Friday)

INDIVIDUAL RATES – miP and JmiP:

Full price: €3,00 (€4,00 during temporary exhibition)

Half price: €1.50 (€2,00 during temporary exhibition)

Half price for groups of ten or more and students.

FREE ENTRY:

For children under 18 years, the unemployed and the disabled

Free entry for everyone on **the first Sunday of the month** (October to April).

JOINT TICKET (Museum and Gardens) including round trip with “Sillages” bus service (nos. 20, 21):

Full price: €5,00 (€6,00 during temporary exhibition)

Half price: €2.50 € (€3,00 during temporary exhibition)

GROUP RATES – miP and JmiP:

Standard guided tours (during normal opening hours):

€65,00 (1 hr), €80,00 (1 1/2 hrs), €95,00 (2 hrs) 25 persons per group.

Each person pays an entrance fee of €2,00 during temporary exhibitions.

-Set and Tailor-made guided tours:

€10,00 per person with a minimum fee of €170,00

- Set and Tailor-made guided tours and workshops:

€25,00 per person with a minimum fee of €250,00

General information:

All guided tours and workshops are available in French, English, German and Italian. The **miP & JmiP** teams can conduct up to four simultaneous guided tours and/or workshops.

Groups booking terms and conditions:

We recommend booking at least two months in advance. Confirmation of booking must be made in writing by the client prior to the event. A written notice is required in case of a cancellation or if the client wishes to postpone the event. Payments are accepted in cash, credit or debit card, cheque to the order of “Tresor Public” (cheques from French banks only) at the main entrance or by bank transfer after reception of an invoice.

Coach and car park area:

miP: Drop off 2 Boulevard du Jeu de Ballon or Cours Honoré Cresp.

Parking on Rue du 11 Novembre.

Gardens JmiP: Free car park at the main entrance of the site.

CORPORATE EVENTS

Pascale Bars, Sales Manager

e-mail : pbars@poleazurprovence.com

Tel. +33 (0)4 97 05 58 13 – Fax +33 (0)4 97 05 58 01

Cell +33 6 23 33 01 60

Information, estimate and booking for events during and after opening hours, contact our Corporate events Departement as above.

**Musée International de la PARFUMERIE.miP
(International Perfume Museum)**

2 Boulevard du Jeu de Ballon – 06130 Grasse – France
Tel. +33 (0)4 97 05 58 00

**Jardins du Musée International de la PARFUMERIE.JmiP
(Gardens of the International Perfume Museum)**

979 Chemin des Gourettes – 06370 Mouans-Sartoux – France
Tel. + 33 (0)4 92 93 92 69



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